

SMSC in Business Studies

Spiritual development within Business Studies & Economics at North Liverpool Academy involves students being encouraged to explore sexism, racism and discrimination in the workplace through the discussion of key concepts including legislation and immigration. Students are encouraged to express their own opinion and explore different examples. Students also explore their own feelings and meaning and reflect upon topics such as ethics, globalisation and poverty. Students are encouraged to explore these concepts and challenge the actions that businesses should take. This also helps to develop student's empathy and compassion skills and allows them to take into consideration other people aims, values, principles and beliefs.

Moral development within Business Studies and Economics involves students being required to evaluate, comment upon and discuss various moral issues relating to business practices. They will do this through the use of observations, gathering of information and studying given case studies to support this. Students are given the opportunity to consider a variety of information relating to real life business scenarios in order to make valid judgements. Students spend a large proportion of the course investigating the impact of a business's action upon its various stakeholders including the society and the local community in which they operate. For example, students consider the political, economic, social, environmental and technological issues arising as a result of a business decision. Students draw upon their own knowledge to distinguish between what is right and wrong. As part of GCSE, BTEC and A-Level Business Studies and Economics, students have a willingness to express their views on ethical issues.

Social development within Business Studies and Economics involves students being encouraged to develop their team working skills through collaborative work and research. Students explore the concept of teams, the roles that individuals have to play and how this can impact upon a business. Throughout the curriculum, students are given the opportunity to exercise their leadership skills through research task and team building activities both inside and outside of the classroom. Students often work collaboratively to understand new concepts and share information researched, thus giving the students responsibility over their work.

Cultural development within Business Studies and Economics involves students being given the chance to see how the functions of a business operate. Students look at the changes within society and the economy, to examine how they may impact on businesses and its stakeholders. Students look at the topic of Globalisation and the EU and how this impacts upon business trade. Economics students are encouraged to explore the wealth of different countries and how developed they are. Students also have the opportunity to look at how organisations work by visiting a range of different businesses including Farmer Teds, Xing Smoothies, Jungle Parc and Walkers Factory. Students benefit from visits to school by business people, to enhance their knowledge, understanding and skills.

Examples of Spiritual, Moral, Social and Cultural Education in **Business Studies** include:

- Pupils looking at the moral issues associated with business promotion and advertising and considering what the "correct" conduct is for a business to undertake
- Pupils considering the impact that businesses will have upon their local areas and communities in a local, national and international context
- Pupils looking at the impact a business operations will have upon the different stakeholders who have an interest in the way that a business operates

- Pupils investigating business ethics and considering the ethical boundaries in which businesses must operate within
- Pupils looking at the cultural differences between different customer groups which businesses may be targeting their products/services towards and how these differences will impact upon sales
- Pupils looking at the issues of unemployment and economic factors relating to businesses, and thinking about how these external factors will have an impact upon society
- Pupils considering the costs and benefits to society and the wider community as a result of business decisions

