



Course Title: Business Studies

Qualification: BTEC

Why should I study this course?	<p>The program gives you a good understanding of business and its key functions, which include Marketing, Finance and Human Resources. The course is designed for you to get an overview of key business sectors which will support you in preparing for a career in business. Whilst studying Business Studies you will develop skills in;</p> <ul style="list-style-type: none">• Cognitive and problem-solving skills: use critical thinking, approach non-routine problems applying expert and creative solutions, use systems and technology.• Intrapersonal skills: communicating, working collaboratively, negotiating and influencing, self-presentation.• Interpersonal skills: self-management, adaptability and resilience, self-monitoring and development.
What you will study	<p>The courses are modular and consist of a number of different units some of these are mandatory and have to be covered.</p> <p>Mandatory Units will include:</p> <ul style="list-style-type: none">• Business environments• Personal and Business Finance• Marketing• Managing an Event• International Business• Principles of Management <p>The optional units have been designed to support choices in progression to business courses in higher education and to link with relevant occupational areas:</p> <p>Optional units will include:</p> <ul style="list-style-type: none">• Recruitment and Selection Process• Business Decision Making
Assessment	<p>The course is designed to include externally assessed units through an exam and controlled assessment. Other units will be assessed through coursework for students to be able to demonstrate role plays, group work and presentations.</p> <p>Externally assessed units include:</p> <ul style="list-style-type: none">• Personal and Business Finance• Marketing• Principles of Management• Business Decision Making <p>This course can be completed as either a single BTEC (4 units) or as a double BTEC (8 units).</p> <p>The double award has twice as many units of study and is worth twice as many UCAS points.</p>



Prepares you for	It is excellent preparation for students looking to take Business Studies at degree level, or for anyone considering any kind of career in business, accounting, finance, marketing and human resources.
Home Learning Requirements	As this course is a mixture of examination, controlled assessment and coursework, there will be a requirement that you will be expected to read around the topics that are discussed in class. The coursework element to this course which means that you will need to spend time outside of lesson gathering evidence for this.
Grade Requirements	A minimum of 5 GCSE'S at Grade C or above It is recommended that you have at least a C in an English Level 2 qualification and a C in Maths
Recommended Texts	Pearson BTEC national business, student book 1, for the 2016 specification