

## Business Studies

<b>Year group</b>	9/10/11					
<b>Course</b>	BTEC First Business					
<b>Exam board Specification</b>	Edexcel - Pearson					
<b>External assessment</b>	1 x External exam – Unit 2 - Finance 3 x Internal units					
<b>Course content</b>	<b>Autumn</b>		<b>Spring</b>		<b>Summer</b>	
	<b>Term 1</b>	<b>Term 2</b>	<b>Term 3</b>	<b>Term 4</b>	<b>Term 5</b>	<b>Term 6</b>
	<ul style="list-style-type: none"> <li>Year 9 – Branding</li> <li>Year 10 Branding</li> <li>Year 11 Different functional area</li> <li>Branding</li> </ul>	<ul style="list-style-type: none"> <li>Marketing mix &amp; Promotional mix</li> <li>Marketing mix &amp; Promotional mix</li> <li>Different job roles</li> <li>Marketing mix &amp; Promotional mix</li> </ul>	<ul style="list-style-type: none"> <li>Creating a brand for their business</li> <li>Creating and evaluating a brand for their business</li> <li>Creating a job spec, person spec etc</li> <li>Creating and evaluating a brand for their business</li> </ul>	<ul style="list-style-type: none"> <li>Evaluating the brand they created</li> <li>Finance exam</li> <li>Creating interview questions as an employer and employee, taking part in an interview</li> </ul>	<ul style="list-style-type: none"> <li>Skills for unit 1 synoptic unit</li> <li>Finance exam unit 2</li> <li>Exam Revision unit 2 Finance</li> </ul>	<ul style="list-style-type: none"> <li>Skills for unit 1 synoptic unit</li> <li>Finance exam unit 2</li> <li>Exam Revision unit 2 Finance</li> </ul>
<b>Useful websites</b>	<b>Specification:</b> <a href="http://qualifications.pearson.com/en/qualifications/btec-firsts/business-2012-nqf.html">http://qualifications.pearson.com/en/qualifications/btec-firsts/business-2012-nqf.html</a> <a href="http://www.bbc.co.uk/education/subjects/zpsvr82">http://www.bbc.co.uk/education/subjects/zpsvr82</a> <a href="http://www.tutor2u.net/business">http://www.tutor2u.net/business</a> <a href="http://www.businessballs.com/">http://www.businessballs.com/</a>					