

Top Tips on Writing an Article



Catchy Heading

Teen Smoking – Give it up!

By Joe Bloggs - Teenager

Subheadings

Question and statistics

THE FACTS

Did you know that every day, 4,000 teens under the age of 18 try to smoke their first cigarette? Sadly, more than 2,000 of them become regular smokers. It seems even more shocking that a third of them smoked their first cigarette by the age of 14. In order to sell more cigarettes to younger people, tobacco companies have even planned to target ice cream trucks to sell their products!

Connectives

KILL

Shockingly, the tobacco companies don't seem to care about how many they kill or who they kill. As long as they make heaps of profit, they will target as many teens as they can. Clearly, it's up to us to stand up against them and to think for ourselves! Do we want to be victims of the tobacco companies plans to make more money or do we want to fight back?

Strong conclusion which makes the reader think

Presentation Features

- Headline
- Sub-headings
- Bullet points
- Graphs/statistics
- Pictures
- Underlining

No need for columns –
just paragraphs!

Structure

- A catchy heading
- Introductory paragraph grabs attention – use a question for example
- Three or four paragraphs of varying length
- Link ideas and use connectives
- Examples/points in each paragraph
- Start with strongest point and keep second most powerful for last
- Short, powerful and effective conclusion that sums up/gives strong point, advice or refers to future action