

Creative Media Production

At KS4 in Creative Media Production we follow the BTEC Level 2 programme. This vocational qualification gives the pupils a flavour of working within the creative media industry

Creative Media at Key Stage 4 is designed to develop of key skill that prove student's aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. Students will show an understanding of the process that underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas

Students will develop the attitudes that are considered most important in creative media production, including personal management and communication whilst building knowledge that underpins effective use of skills, process and attitudes in the sector such as production processes and techniques.

Our curriculum at KS4 is as follows:

Year 10

Component 1: Exploring Media Products: in this unit you will learn about the sector and investigate media products across the following sub-sectors:

- Audio/moving image (TV programmes, films, video shorts, animations, radio broadcasts)
- Publishing (newspapers, magazines, books, e-magazines, comics)
- Interactive (websites, mobile applications, mobile games, video games, online games).

Component 3: Create a media product in response to a brief: you will apply digital skills and techniques by responding to a digital media brief which is issued by the exam board.

Year 11

Component 2: Developing Digital Media Production Skills: in this unit you will develop technical skills and techniques in the chosen discipline(s) of audio/moving image, publishing and interactive.

Component 3: Create a media product in response to a brief: you will apply digital skills and techniques by responding to a digital media brief which is issued by the exam board.

